

Name/Date:

Social Studies 10 • Unit 3 • Television and Beyond: Canada during the Cold War 1945-1984

3A: Canadian Society, Prosperity, and Politics in the 1950s



Lesson Focus Question

- How did Canadian society change in the postwar era?

Main Reference Cranny, M., Moles, G. (2010). *Counterpoints: Exploring Canadian Issues*. Toronto: Pearson.

Reading: Ch. 6 p. 166-189 (do a quick read thru to start -- this will make the rest of the lesson work better!)

Teacher Presentation: Canada in the 50s

Image: Teenagers embracing rock'n'roll music (fr. text)

Keynote notes - take note of big themes and issues in postwar Canada:

Main Topics - your choice of format - build a a brief set of notes that shows your understanding of each of these topics in post-war Canada.

demographics - the impact of the baby boom (p. 170)

growth of suburbs and suburban lifestyle (p. 170)

impact of the automobile (p. 170)

changing role for women in the 1950s (p. 171)

teen culture in the 1950s (p. 172)

impact of television and advertising (p. 173)

promoting Canadian culture & arts (p. 176) -- be sure to explain the Massey Commission and CRTC

immigration policy and impact in the 1950s (p. 177) -- what's a "DP" (Displaced Person)?

Aboriginal issues in the 1950s (p. 178)

Mackenzie King out, St. Laurent in (p. 180-181)

St. Laurent out, Diefenbaker in (p. 181)

Newfoundland joining Confederation (p. 181-182) be sure to explain what referendum means

Duplessis and Quebec Nationalism (p. 182-183)

prosperity in the 50s (p. 184-185) be sure to define boom-and-bust cycle

Technology in the 50s (p. 186)

Examples of megaprojects in the 1950s (p. 187)

American influence (p. 188)

Labour & minority issues (p. 189)

Practice Questions - Try the ones on p. 173 and 178



Image (top): Louis St. Laurent with his grand children at an Easter family gathering
http://www65.statcan.gc.ca/acyb05/acyb05-01/acyb05-01_0011-eng.htm

Image (middle): The Baby Boom in Canada
<http://www.cbc.ca/news/canada/will-a-retirement-boom-start-in-2011-1.928398>

Image (bottom): 1950s Canada Day on Moncton St in Richmond BC
<http://www.richmond-news.com/community/digital-archives-expanded-in-richmond-1.2368648>

